

## **MEDIA RELEASE: APRIL 2013**

## Lillypilly responds to changing tastes of modern consumers

- Lillypilly Estate 2012 Sauvignon Blanc (\$15.50)
- Lillypilly Estate 2010 Shiraz (\$17.50)

The latest releases from Lillypilly Estate reflect a response to the changing tastes and desires of the Leeton-based winery's customers.

"I talk with many of our cellar-door visitors and also pour a lot of wine at wine fairs and other events," said winemaker Robert Fiumara.

"In recent years I've noticed a desire for wines with lots of flavour but slightly lower levels of alcohol, both from a health perspective and to better suit modern cuisine."

Lillypilly Estate 2010 Shiraz carries 13.5 per cent alcohol compared with 15.5 per cent in the previous release from the 2009 vintage.

"At 13.5 per cent it's far from being a light red and it carries a tremendous oomph of rich plum and spice flavours," said Robert.

"But the lower alcohol does give the wine greater freshness on the palate and a wider variety of food compatability."

Lillypilly Estate 2012 Sauvignon Blanc is the second consecutive vintage with 10 per cent alcohol, compared with 11.5 to 12 per cent in earlier vintages.

"Again, the wine still has more than ample herbaceous and tropical-fruit flavours that jump out of the glass and continue on to a crisp, enticing palate," said Robert.

"It makes a thoroughly enjoyable aperitif and goes well with a wide range of salads, seafoods and Asian dishes. Its fresh acidity also makes it a fine foil for creamy, white-sauced pasta dishes."

Both wines can be purchased from Lillypilly Estate's website (www.lillypilly.com).

For further information please call Robert Fiumara on 02 6953 4069 or visit www.lillypilly.com. High resolution images can be downloaded from that site and from WineMedia's website (www.winemedia.com.au).